



EAGLE ROCK VALLEY HISTORICAL SOCIETY

Winter, 2015

Eagle Rock History is Online

One of the most important things we can do in life is to pass on our stories to future generations. We all have mementos like a trove of photos of school graduation or of the house where you grew up or grandpa standing next to his 1939 Lincoln Zephyr Coupe. Or, perhaps, you just found some photographs of the 1914 opening of the first public library in Eagle Rock and now you would like to know how to share them with the most people

possible. Now imagine that you can share these details of your life with others interested in our community's history.

What if you want to know what the rest of the world will find when they Google search "Eagle Rock"? The first result will probably be Wikipedia. Are you amused, outraged or fascinated by what you find there? You can correct or add documented facts to our entry.

Are you looking for a notice of your grandparent's wedding or when your home was sold or built? Do you need documentation or dates to add to our Wikipedia entry? Many newspapers are now available online, complete with text you can copy and edit.

At the Center for the Arts, Eagle Rock at 7:00 P.M. on February 17th, we'll take a look at 3 historical online resources that make it possible for us to explore and share our local history: HistoryPin, a map-based site where users can "pin" images and other media to locations and share stories; Wikipedia, a crowd-sourced encyclopedia that allows anyone to contribute their own knowledge; and the California Digital Newspaper Collection which provides a searchable archive of historical and current California newspapers. Anne Mar, Assistant College Archivist and Metadata Specialist at the Occidental College Library, will lead a discussion and interactive session on how to use these resources, with a focus on Eagle Rock. Come with your own stories and ideas!

EAGLE ROCK HISTORY ONLINE edit it, show it, know it

WIKIPEDIA
what are they saying about us?
how can we edit it?

HISTORYPIN
what did it look like?
how has it changed?

CALIFORNIA NEWSPAPER PROJECT
northeast newspapers
what was in the news?

meet ASSISTANT OXY ARCHIVIST
& METADATA SPECIALIST ANNE MAR
ASK QUESTIONS

Eagle Rock Valley Historical Society
Center for the Arts, Eagle Rock-2225 Colorado
Tuesday, February 17, 7:00--Free and Open to All

VISIT OUR WEBSITE: EAGLEROCKHISTORY.ORG

President's Message

Our next Meeting

We will discover new ways of archiving and discovering history with Anne Mar, Assistant College Archivist and Metadata Specialist at the Occidental College Library.

Perhaps she will share with us the secrets of our metadata. Come and find out.

"Clang, Clang Gone Went the Trolley" was a great success

Thanks to the many community members who attended and thanks to Alan Weeks, Mike Morgan and the society board members who put on our usual excellent meeting while yours truly played hooky in Italy. Karen and I contributed our share to the preservation of that country's marvelous history, art and cuisine.

Come party with us at the Clubhouse

The fun continues at the Women's Club. Eagle Rock's oldest organization continues to provide enjoyment and hard work in the community. We celebrate another milestone in the history of our "mother", and aid and applaud their efforts to preserve their wonderful building.

Eagle Rocks City Hall Reopened

Thanks to Councilmember Huizar and his staff, in particular Nate Hayward, the city hall was repainted, carpeted and dressed with many of our historic photographs. Frank Parrello and I were delighted to collaborate with many community members and organizations in this effort to restore our community's centerpiece and make it more functional for the whole town.

Come join the board

Our Board of Directors is considering how we can go forward and improve our organization

and services. We welcome new members with new ideas and strengths to add to the mix.

Membership

Thanks to John de la Fontaine and Katie Taylor, we can now accept memberships and renewals on our website via Paypal. Start that digital cash flowing. We are including a renewal application with this issue for those who have not renewed for 2015. We are facing a gradual decline in membership. Thanks to all who continue to support our work.

-Eric Warren

The objectives of the Eagle Rock Valley Historical Society

- to preserve, clarify through research and to perpetuate the history of Eagle Rock Valley
- to make this history available to students, researchers, libraries and all interested persons
- to preserve and protect our local landmarks, especially the Eagle Rock

Membership is open to all who would further these objectives

Public Archive Hours 10 to 12 every Saturday
at the Center for the Arts, Eagle Rock
2225 Colorado Blvd. Eagle Rock CA 90041
for information call 323-257-1357

This journal is published quarterly by
The Eagle Rock Valley Historical Society
Editor, Eric Warren

Layout, David Mc Nutt

Contributors, Katie Taylor, Frank Parrello, Eric Warren

Visit our website at:

eaglerockhistory.org

It's time to renew your membership. If you have already paid your 2015 dues, thank you. If not, please take a moment and mail your check now. If we have not heard from you, a dues form and envelope are included with this newsletter.

Thanks, we depend on you.

On the Corner 1910-2015

What did the southwest corner of Eagle Rock and Colorado Boulevards look like in the 1910s? And what does that exact spot look like now? If you would like to share these views with the most people possible, there's an online tool for that!

HistoryPin is a website that allows users to "pin" images and video to their relevant locations on a map. Its goal is to unite people "from across different generations, cultures, and places, around the history of their families and neighborhoods" It is a free resource that invites anyone to contribute their own materials and stories.

Let's show everyone our little part of the world.

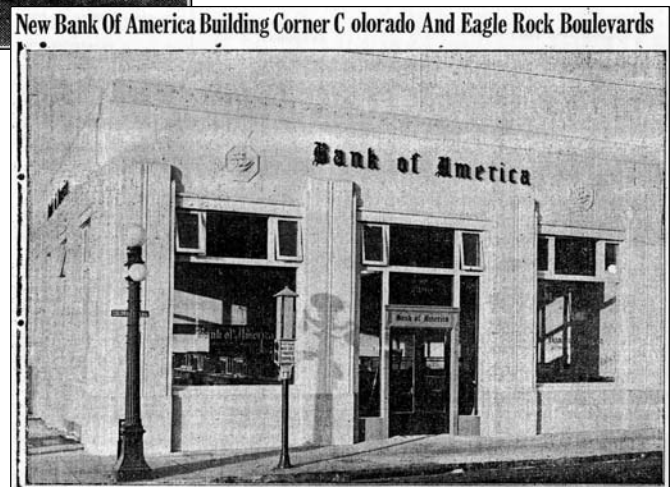
This early photo, around 1910, shows Edwards and Wildey's real estate office on the corner. Much of the land in Eagle Rock was sold from there.



The firm later built brick storefronts facing Colorado. The Red Hen Market occupied them in 1935.



They were torn down by a later owner in order to build this building, designed for the Bank of America, which reopened there in 1937. It moved from across Eagle Rock Boulevard.



Our Town, Our History



The building remained but the bank had moved across Colorado to its present location. The trolley tracks ended here in 1952. Service would be discontinued in 1957.

Davis Pharmacy remodeled the building in 1958.



The building and several adjoining were torn down in the early 1970s to construct a gas station. Increased highway business was anticipated. This is the view today.

100 Years Our Clubhouse

"It is a PARTY.....a "Speakeasy", as it was after the time when the women would have won the right to vote,.... no doubt would have burned their corsets, and wanted to celebrate their new avenues of expression & community involvement! For many of you, further sponsorship letters & information will be coming in the mail, to help with our continuing WTCC Capital Campaign. Yes, the "Grand Old Lady" needs continual preservation & care, and the portico still needs more funding. "We Shall Prevail", as the Founders would have staunchly chanted. Thank you to all who made our initial Centennial Concert such a wonderful success! Come join us again, razzle-dazzle 'em, and dance the night away!" And shhhhh, tell 'em at the door, "Morty sent me....."

Best regards, Linda Johnstone Allen - WTCC Past Pres. & Chair of Ways & Means

The Women's Twentieth Century Club commemorates the centennial of the opening of the Clubhouse. Come, celebrate, and help care for this venerable "home" to the community on February 28.

THE WOMEN'S TWENTIETH CENTURY CLUB OF EAGLE ROCK

CENTENNIAL GALA SPEAKEASY

All are welcome! Please come in your most dapper cocktail or roaring 20's attire and be prepared to dance the night away!

Saturday, February 28, 2015 6-10pm
5105 Hermosa Ave Eagle Rock, CA 90041.

TICKETS & ADMISSION:

\$30 advance ticket price by 02/20/2015

\$35 at the door

Admission includes free drink ticket

Prepaid admission Guest list will be at the door.

Prepaid admission can be mailed to on or before Feb. 20th.

Make Checks Payable to: Women's Twentieth Century Club

Include Name and number of guests, and mail to:

P.O. Box 412218 Eagle Rock, CA 90041

For TICKETS & INFO visit www.wtcc-er.org

Funds go towards Clubhouse revitalization projects.
Sponsorships available

The Dream of the Club House.

We dreamed a dream in the years long past

Of a club house of our own.

In the Women's Twentieth Century club
The seed of this home was sown.

We planted the seed of earnest hope,
And we watered it oft with tears,
As the tiny seed just drifted away
With the disappearing years.

One took root and the promise we see
In the sturdy unfolding bud
Fostered by men who are loyal and true
And Twentieth Century Club.

A magnet to draw us together
In all that is earnest and true,
Where our lofty ideals grow higher
And inspiration renew.

Our dream as it nears realization
It fills us with pleasure and pride
When we know we may meet you and
greet you

"At Home" by our own fireside.

Jan. 5, 1915. K. V. FRACKELTON.

Katherine V. Frackelton, a founding member of the Women's Club wrote of the "dream".

The community turned out in the rain to lay the cornerstone of the incomplete Clubhouse in January of 1915.





at the Center for the Arts, Eagle Rock
2225 Colorado Blvd. Eagle Rock CA, 90041

HISTORY ONLINE-WIKI, PIN & CNP

edit it, show it, know it

Tuesday, February 17, 2015, 7:00

WHERE DID THE WATER GO ?

AN UNDERGROUND HISTORY

Tuesday, April 21, 2015, 7:00

Ice Cream Social

Friendship, Music, Prizes

Sunday, August 1, 2015, 1:00

Name(s) _____

Address _____

Phone # _____

E-mail _____

Membership Category:

☐ Individual \$20 ☐ Business \$35 ☐ New
☐ Family \$25 ☐ Life \$300 ☐ Renewal

Will you help with the ongoing activities of the ERVHS ?

☐ Yes ☐ No

☐ Archives ☐ Newsletter ☐ Oral history
☐ Meetings ☐ Fundraising ☐ E-mail me
☐ Publicity ☐ Displays to help

Other _____

Clip and mail to : ERVHS

c/o Center for the Arts

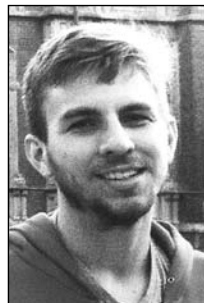
2225 Colorado Blvd.

Eagle Rock, CA 90041

Date _____

The Member's Corner

Severin Martinez



Born in Malmo, Sweden, Severin first came to Eagle Rock when he was 10 years old. He attended ER Elementary and ERHS, graduating in '09. He has since gone on to graduate from UC Berkeley in May of '14 with both Urban Studies and Scandinavian Studies degrees. Not skipping a beat, Severin is now attending UCLA for his Masters in Urban Planning.

The move from Sweden to Eagle Rock, he admits, was a confusing transition; to go from walking and taking public transportation everywhere to having to depend on cars to get around the city. It is no surprise then that Severin remains an avid bike rider and is enjoying the safety that the new bike lanes have provided in Eagle Rock. With his studies, he strives to bring a more transit-friendly era to the city.

Severin is our newest Board Member, joining last summer. We first met him in 2011, when he began to visit our archives as his fascination with how Eagle Rock "had evolved over time" brought him in one Saturday. Severin has given several public historical walking tours of Eagle Rock. One of his favorite walks is along Yosemite Drive, although not for historical reasons, but simply because it is where the "youthful vitality of the neighborhood is concentrated." Thank you, Severin!

Katie Taylor